



## **Job Description**

### **Marcom Specialist**

Unchained Labs is building the first cool biologics tools company. One that matters. One without old-school rules. One with products that'll make a real difference in the research scientists do every day. We're UNleashing tools that help them characterize their biologics better.

Are you an out-of-the-box, inside-the-cell (excel cells, that is!) marketing go-getter who loves to get into the nitty gritty details of marketing campaign planning and execution? If so, hit us up! We're looking for someone extraordinary to help us spread the word about our kick ass products through executing our marketing programs and managing our tradeshow calendar.

### **The Job**

- Super flexible. It only matters that you get stuff done, not when you come into the office.
- Crazy challenging. So lots of growth and learning opportunities!
- Sometimes nutty. Juggling multiple things and quickly switching gears is what makes it fun.

### **Responsibilities**

- Manage our tradeshows and events calendar as well as the shipping and logistics.
- Process registration and leads for tradeshows, vendor shows, and other related events or conferences.
- Work closely with the marcom team and product managers to develop high-value content and campaigns.
- Execute on digital outbound marketing campaigns.
- Manage and update social media channels and Google Adwords campaigns.
- Order and maintain all SWAG stock and collateral inventory.

### **Qualifications**

- The ability to travel up to 50%
- 1-2 years of experience as a marcom specialist
- Bachelor's degree in life sciences
- Creative and strategic thinker that can uphold the Unchained Labs brand
- Hands-on experience with Salesforce.com or similar CRM database
- Outstanding organizational and planning abilities
- Excellent communication (oral and written) and presentation skills
- High attention to detail with a focus on accuracy
- Experience with Adobe Creative Suite or graphic design software a plus
- Experience with marketing automation platforms such as Hubspot is a plus